



SA Plant & Soil Science Committee
Combined Congress
26 Greyvenstein Ave
Kenilworth
9300
June 2026

Sponsorship Opportunity - Combined Congress 2026

The Combined Congress of the Crop, Soil & Horticultural Societies of South Africa will be held at the **North West University, Tlokwe/Potchefstroom** from **19 to 22 January 2026**. The theme of the Combined Congress is **“Agricultural Science taking South Africa into the future”**.

The Combined Congress 2025 was a resounding success, with overwhelmingly positive feedback and outcomes. The congress was attended by almost 340 role players from all over South Africa, as well as several international delegates, farmers, industry representatives, scientists, academics, and decision-makers.

For 2026, the programme will be improved with special interest sessions with invited speakers to present their work on Biostimulants, Carbon sequestration, Soil health and Precision Agriculture, amongst others. We believe that the special sessions will enhance the scientific offering with high-quality presentations on topical issues.

As many delegates are influential voices and key players in agriculture, exposure of your company to this influential audience should yield long-term dividends. As an essential role player in agriculture, the Combined Congress would like to request you to seriously consider a major sponsorship to the congress - Platinum Opportunity (R150,000/year for 3 years).

Apart from the request for sponsorship, you and your scientists are also invited to be an integral part of this Combined Congress. The logos and contact details of all sponsors will be included on the official website. A list of sponsors, along with their logos, will also be displayed during the Congress.

The Congress provides opportunities for interaction between various agricultural role players who will present their latest scientific findings, and deliberate on issues on soil and the production of food and industrial crops in Southern Africa. As **three** Societies (the South African Society for Crop Production, the Soil Science Society of South Africa, and the Southern African Society for Horticultural Sciences) are involved with this Congress, we expect approximately 330 delegates to attend.

We trust that you will consider sponsoring this congress to support and sustain agricultural research and science in South Africa, and in the process, make use of this opportunity to further the advancement of agricultural science to the benefit of Southern Africa. Should you have any queries or other suggestions, please contact me by email or phone.

Thank you for your continued support.

Yours sincerely,

George van Zijl

LOC 2026

www.combinedcongress.org.za



Contact: Nancy - combinedcongress@gmail.com



SPONSORSHIP & EXHIBITION PROSPECTUS

Date: 19 - 22 January 2026

Venue: NWU Campus – Tlokwe/ Potchefstroom

Theme: “Agricultural Science taking South Africa into the future

CC2026 has created a flexible sponsorship menu, with numerous packages available to suit all budgets. This includes tiered (with open or targeted opportunities) or in-kind sponsorships.

Open sponsorships contribute to the costs related to hosting CC2026 (e.g. venue, equipment and set-up costs). Your sponsorship will also contribute to funding the travel and accommodation costs of prominent keynote speakers in the field nationally and internationally, as well as contribute to the costs of attendance of deserving postgraduate students.

Sponsorship levels are as follows:

Sponsorship Packages range from R15 000 to R200 000 – with benefits based on the level of sponsorship. All sponsorships include:

- Recognition in all conference marketing materials (reaching more than 2 500 relevant contacts)
- Profile on the conference website
- Receipt of the conference attendee list prior to the conference for advanced marketing opportunities.

Some packages include speaking roles and/or exhibit opportunities, and/or VIP invitations and access.

If you do not find any sponsorship options suitable for you, we will be happy to hear your ideas and develop with you a tailor-made benefits package.

Congress sponsor - Platinum: R200 000

OR R150 000 - (p/a for 3 years)

This exclusive sponsorship package is dedicated to the exclusive Combined Congress. Only one sponsor will have the opportunity to headline sponsor this event.

1. Sponsor to put up banners at the registration, plenary session and gala dinner.
2. Will be given a double sized exhibit space to showcase their products and banners can be displayed at the table or in the tea area.
3. Complimentary admission for 2 attendees of your selection (these could be a mix of the sponsoring company representatives, academics, and postgraduate students)
4. Two (2) complimentary tickets to the VIP Cocktail
5. Complimentary tickets (2) to Gala Awards Function
6. Company logo on sponsor recognition boards displayed throughout the conference and exhibition venue in high-traffic areas and on the holding slide between sessions
7. 4-page insert and/or product in conference bag (material to be provided by sponsoring company and pre-arranged with Conference Secretariat)
8. Branding on the delegate bag, together with CC2026 logo and logo of the sponsor of the delegate bags
9. Acknowledgement as a Platinum Sponsor by the Conference Chair at the Opening and Closing Sessions and the Gala Dinner



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Congress sponsor - Gold: R145 000

OR R125 000 - (p/a for 3 years)

Only one sponsor will have the opportunity to headline sponsor the conferences. Select this level and you will receive top recognition on our conference website.

1. Sponsor to put up banners at the registration and gala dinner.
2. Will be given a table to exhibit their products and banners can be displayed at the table or in the tea area.
3. Complimentary admission for 2 attendees or sponsoring company's representatives to the welcome function.
4. 4-page insert and/or product in conference bag (material to be provided by sponsoring company and pre-arranged with Conference Secretariat)
5. FREE exhibition space to showcase their products and banners can be displayed at the table or in the tea area.
6. Company logo on sponsor recognition boards displayed throughout the conference and exhibition venue in high-traffic areas and on the holding slide between sessions
7. Company logo, profile (100 word) and link on CC2026 website.
8. Acknowledgement as a Gold Sponsor by the Conference Chair at the Opening and Closing Sessions and the Gala Dinner

OPEN - Silver: R50 000

Or R45 000 – (p/a for 3 years)

1. **VENUE** Sponsor: Society focussed/specific : SSSSA , SASCP, SASHS (Limited to 1 sponsor per venue)
Opening 10 min presentation – at the first presentation (content to be discussed with Society president). Will be given a table to exhibit their products and banners in society lecturing hall. Complimentary admission for 1 guests or sponsoring company's representatives to the welcome function.
2. **EVENT** sponsor with the option to present flyers, display banners at the functions site (Limited to 1 sponsor per event). We present 3 events: Welcoming cocktails, Networking function in the form of a braai & Gala Awards dinner.
3. **PENS & NOTEBOOKS:** Included in conference bags, the A5 notebooks and pen are a great giveaway and can be utilised long after the conference, extending your brand exposure. Design to be negotiated between CC2026 and the sponsor. Your logo will appear on the cover of the notebook, together with the CC2026 logo. Your logo will be on the conference pens.



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4. **EXHIBITION:** Increase your visibility by becoming an exhibitor! Beverage breaks and other activities will be located near the Exhibit Hall to ensure optimum traffic flow. (for those only interested to exhibit their products)

- R16 000 (5 x 3m stand) 2 Free attendees for congress
- R12 000 (3x3m stand) 1 Free attendee for congress
- R8 000 (2x2m stand) 1 Free attendee for congress

Includes: One exhibition space, of your choice, in the venue exhibition hall with one table and two chairs, plus electricity points. Insert into the delegate packs, to be provided by the exhibitor and approved by the Conference Secretariat Logo and promo blurb included in conference material. Overnight security.

Does not include:

Transport and freight costs, storage, special materials, carpets or furnishing apart from what is specified

Set up /Installation/rental of telephone, computer and or data lines

Dedicated stand security.

- **Note:** Flammable or dangerous materials (including firearms) may not be included within the exhibition. Animals may not be used in exhibitions.
- Set up must commence and be completed on Sunday, 19 January 2026, and exhibits taken down on Thursday, 23 January 2026 after 17:00 or Friday, 24 January 2026 before 10:00.

In-kind sponsorship

There are various possibilities for in-kind sponsorship – such as additional notepads and pens for all conference delegates (to be included in the delegates' conference bags); Unique give-aways (e.g. USB sticks, phone chargers, power banks, headphones, pen sets, branded caps, snacks and candy, sunscreen, toiletry bag items, etc.); Barista Bar; etc. Contact the Conference Secretariat to arrange. combinedcongress@gmail.com

Tailor-made packages

Sponsorship packages can be put together, combining various of the above opportunities, or other unique opportunities. Price is negotiable based on budget available and package being offered. These can be discussed with the Conference Secretariat. combinedcongress@gmail.com

Please note

Inserts:

Production and delivery of the insert is the responsibility of the sponsoring institution/company. Printed matter inserts include (but are not limited to) flyers, postcards, magazines, brochures and booklets.

The Conference Secretariat will provide the information regarding the quantities required and delivery instructions one-month prior to the conference. Items should arrive at the Conference Venue between 5 and 7 days before the start of the conference.

Terms and Conditions:

- All advertisements and inserts submitted must comply with applicable laws
- Advertisements and inserts submitted should not contain the following:
 - Any copyrighted material unless you are the copyright owner or have permission of the copyright owner to post it
 - Any material that is considered discriminatory, obscene, defamatory, threatening, harassing, and/or abusive
 - Any material that contains verbiage or images that are sexually explicit
 - The subject matter, form, wording, illustrations and typography of all advertising are subject to approval by CC2026 and CC2026 reserves the right to reject any advertisement or insert at its sole discretion
 - Sponsors assume liability for all content of advertising printed and are responsible for all claims made against the publisher arising from printed or displayed advertising.



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SPONSORSHIP/EXHIBITION FORM

Date: 19 - 22 January 2026
Venue: NWU Campus – Tlokwe/ Potchefstroom
Theme: “Agricultural Science taking South Africa into the future”

Company name: _____
 Contact person: _____
 Address: _____
 Tel: _____
 E-mail: _____

Please select the item/s of your choice below:

Description	Amount
Congress Platinum sponsor R200 000	
Congress Platinum sponsor R150 000 x 3 Years	
Congress Gold sponsor R145 000	
Congress Gold sponsor R125 000 x 3 Years	
Congress Silver sponsor R50 000	
Congress Silver sponsor R45 000 x 3 Years	
Venue sponsor R15 000 -SASHS	
Venue sponsor R15 000 -SASCP	
Venue sponsor R15 000 -SSSSA	
Event sponsor R20 000 (Welcoming cocktail)	
Event sponsor R20 000 (Networking function)	
Event sponsor R20 000 (Gala Awards evening)	
Exhibition booth: 5 x 3m (R16 000)	
Exhibition booth: 3 x 3m (R12 000)	
Exhibition booth: 2 x 2m (R8 000)	
Item sponsor: Pens & Notebooks R15 000	
Item sponsor: Water bottles R15 000	
Sponsor in Kind	

Acceptance of sponsorship:

We accept the sponsorship as specified.

Banking details:

Bank: Standard Bank
 Branch code: 052838
 Account name: Combined Congress
 Account number: 354619144

Amount pledged: _____

Signature: _____ Date: _____

Please complete the sponsorship acceptance and e-mail to combinedcongress@gmail.com



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